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SPARC.096A

PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant : Zachary J. Mason, Ph.D.
Appl. No. : 10/684,313
Filed : October 13, 2003
For : PREDICTIVE ANALYSIS OF
BROWSE ACTIVITY DATA OF
USERS OF A DATABASE
ACCESS SYSTEM IN WHICH
ITEMS ARE ARRANGED IN A
HIERARCHY

Examiner : Gortayo, Dangelino N.
Group Art Unit : 2168

CERTIFICATE OF FAX TRANSMISSION
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I hereby certify that this correspondence and all
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facsimile to the USPTO centralized Fax No.
(571) 273-8300 on the date shown below:

July 17, 2006

(Date)

Total number of pages including this sheet: 6

David G. Jankowski, Reg. No. 43,691

RESPONSE TO OFFICE ACTION AND
SUBSTANCE OF TELEPHONE INTERVIEW

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Sir:

In response to the Office Action mailed on April 17, 2006, please reconsider the above-referenced application in view of the following amendments, substance of interview and remarks:

Amendments to the Specification begin on page 2 of this paper.

Substance of Interview begins on page 3 of this paper.

Remarks/Arguments begin on page 4 of this paper.